



Casa Grande Community Outlook 2025

Mayor Lisa Navarro Fitzgibbons
*Chamber of Commerce
Business Outlook Luncheon*



WELCOME & INTRODUCTIONS



**MAYOR PRO TEMP
MATT HERMAN**



**COUNCILMEMBER
BOB HUDDLESTON**



**COUNCILMEMBER
ANTHONY EDWARDS**



**COUNCILMEMBER
BRENT BEDILLON**



**COUNCILMEMBER
SEAN DUGAN**



**COUNCILMEMBER
REBECCA ROMO**



Thank you!

COMMUNITY ENGAGEMENT

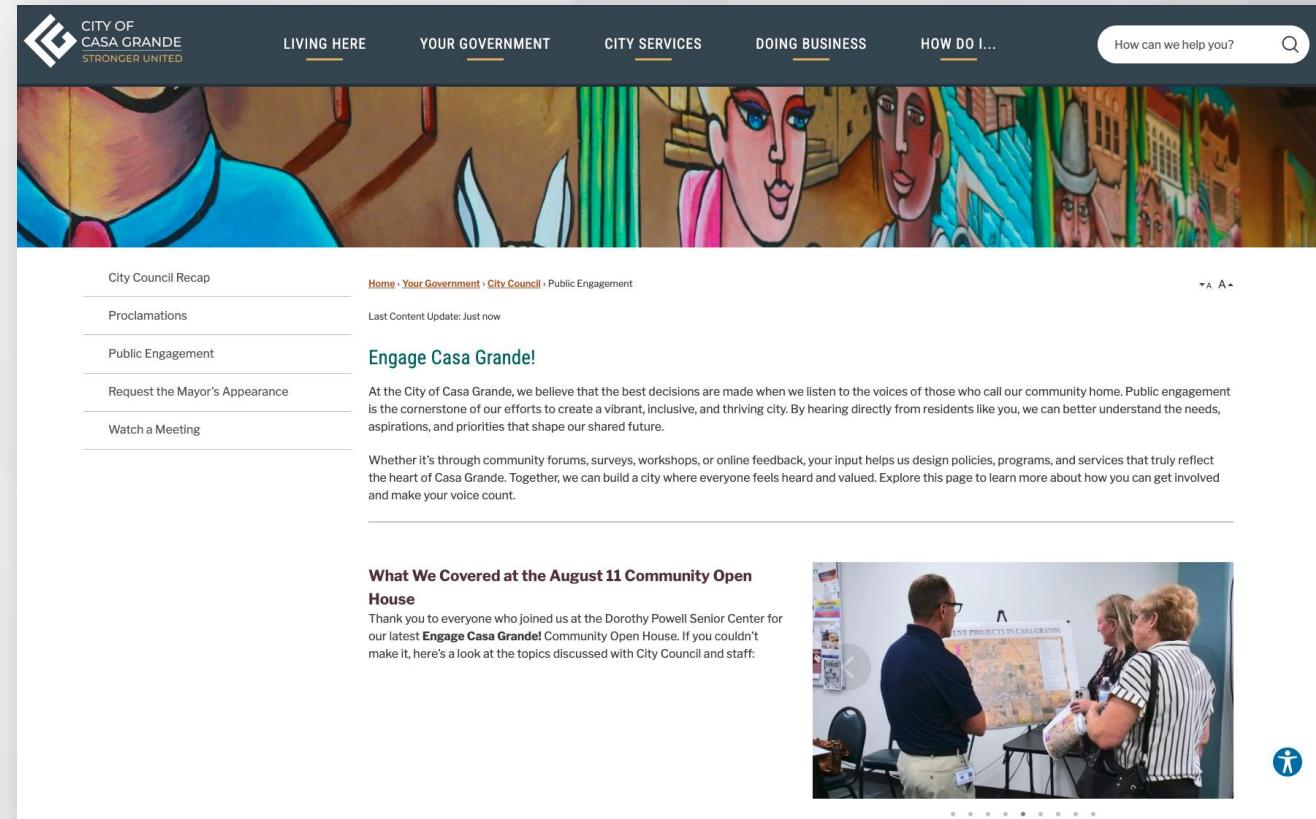
- Communicate clearly.
- Invite participation.
- Build trust.
- Be intentionally inclusive.



ENGAGE CASA GRANDE!



Scan me



CITY OF CASA GRANDE
STRONGER UNITED

LIVING HERE YOUR GOVERNMENT CITY SERVICES DOING BUSINESS HOW DO I...

How can we help you? 

City Council Recap

Home • Your Government • City Council • Public Engagement

Last Content Update: Just now

Engage Casa Grande!

At the City of Casa Grande, we believe that the best decisions are made when we listen to the voices of those who call our community home. Public engagement is the cornerstone of our efforts to create a vibrant, inclusive, and thriving city. By hearing directly from residents like you, we can better understand the needs, aspirations, and priorities that shape our shared future.

Whether it's through community forums, surveys, workshops, or online feedback, your input helps us design policies, programs, and services that truly reflect the heart of Casa Grande. Together, we can build a city where everyone feels heard and valued. Explore this page to learn more about how you can get involved and make your voice count.

What We Covered at the August 11 Community Open House

Thank you to everyone who joined us at the Dorothy Powell Senior Center for our latest **Engage Casa Grande!** Community Open House. If you couldn't make it, here's a look at the topics discussed with City Council and staff.



TALK TO US, CASA GRANDE!
WE'RE ALL EARS.

Take a minute to tell us what communication channels work best for you!

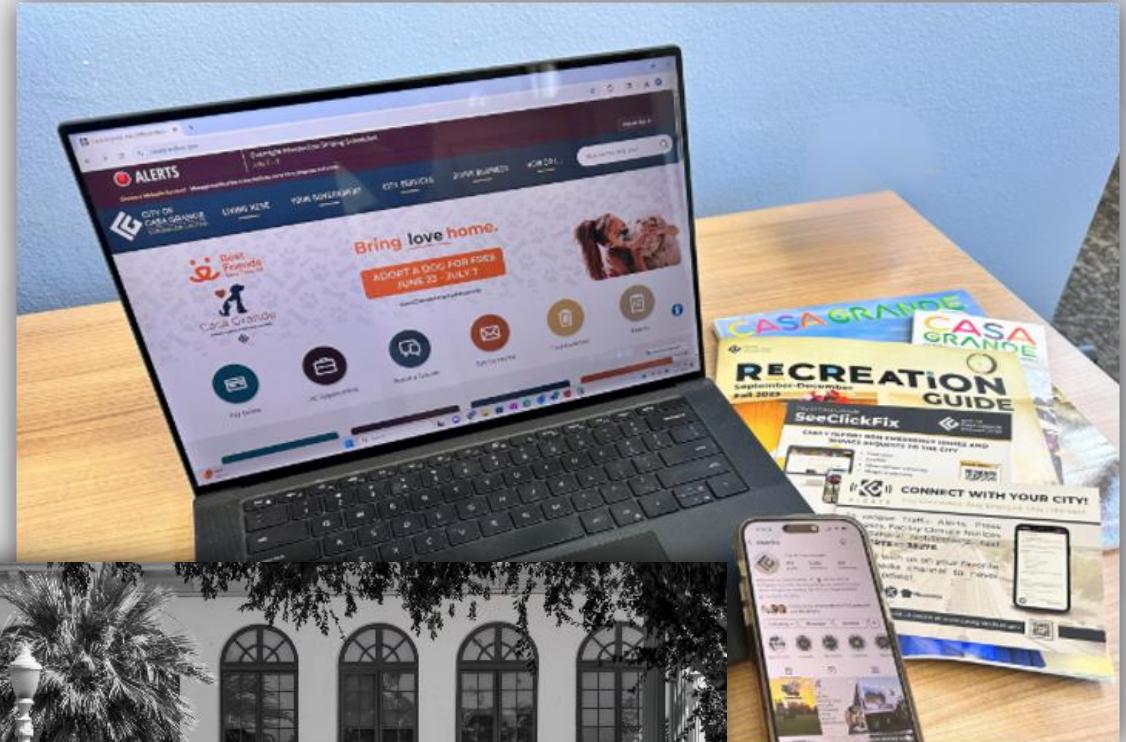
TAKE OUR COMMUNICATIONS SURVEY TODAY!



ENGAGEMENT IN ACTION

DIGITAL TOOLS

- Over 100 CG Alerts sent since January
- 300,000+ monthly Facebook views
- 424,000+ annual website visits
- New video storytelling:
 - City Projects in Progress
 - Council Meeting Wrap Up
 - Casa Grande 101



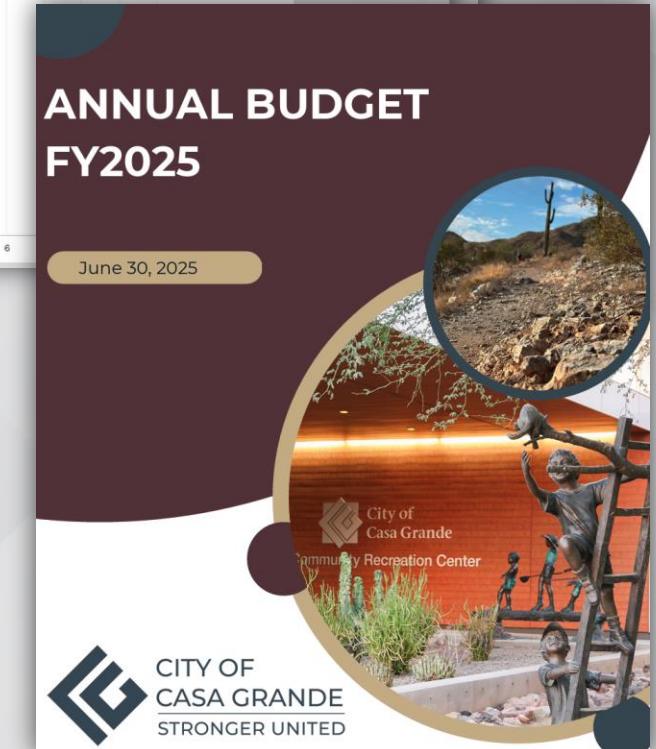
COMMUNITY OPEN HOUSE



IT'S A FEEDBACK LOOP

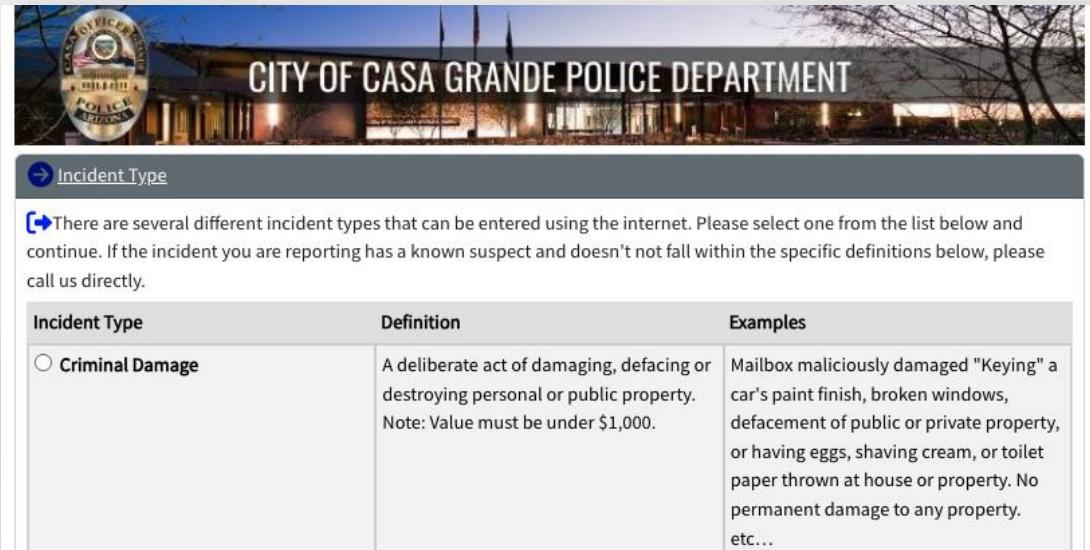
Engagement is Measured and Reflected

- We track participation and diversity
- Survey and feedback shaped FY26 budget
- Strategic planning rooted in public input



COMMUNICATION & EVENTS

It's not just about how the city communicates with residents, but also how residents share their voices with us.



The screenshot shows a web-based reporting interface. At the top is a header with the City of Casa Grande Police Department logo and the text "CITY OF CASA GRANDE POLICE DEPARTMENT". Below this is a sub-header "Incident Type". A note below the sub-header states: "There are several different incident types that can be entered using the internet. Please select one from the list below and continue. If the incident you are reporting has a known suspect and doesn't not fall within the specific definitions below, please call us directly." A table follows, with the first row showing a radio button next to the text "Criminal Damage". The table has three columns: "Incident Type", "Definition", and "Examples". The "Definition" column for "Criminal Damage" states: "A deliberate act of damaging, defacing or destroying personal or public property. Note: Value must be under \$1,000." The "Examples" column lists: "Mailbox maliciously damaged "Keying" a car's paint finish, broken windows, defacement of public or private property, or having eggs, shaving cream, or toilet paper thrown at house or property. No permanent damage to any property. etc...".



COMMUNITY ENGAGEMENT SURVEY
YOUR INPUT WILL GUIDE THE CITY'S FUTURE PLANNING EFFORTS.
We Want to Hear From You!
➤ CLICK HERE TO TAKE THE SURVEY! ➤



SeeClickFix

EASILY REPORT NON-EMERGENCY ISSUES AND SERVICE REQUESTS TO THE CITY OF CASA GRANDE



- Parks/public space maintenance issues
- Graffiti



- Illegal dumping
- Missed trash or trash issues
- Schedule uncontained trash pick-up



- Potholes
- Downed trees
- Faded/peeling street signs

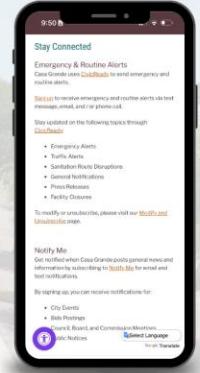


CONNECT WITH YOUR CITY!

Stay Connected. Stay Engaged. Stay Informed.

To receive Traffic Alerts, Press Releases, Facility Closure Notices and General Notifications, text **CGALERTS** to **38276**.

Connect with us on your favorite social media channel to never miss an update!



Scan to connect or visit us online at www.casagrandeaz.gov



UPCOMING EVENTS

- September 20
 - 9/11 National Day of Service
- September 26
 - iCelebra!



The poster for the National Day of Service on Saturday, September 20, 2025, features logos for the City of Casa Grande and the Inspiring Excellence Union High School District. It includes a collage of photos showing volunteers painting and cleaning. The main text reads "NATIONAL DAY OF SERVICE" and "SATURDAY SEPT 20, 2025 7:30 am to 11:00 am". It encourages community volunteering to honor 9/11 victims and heroes. A "WHAT TO BRING" section lists: Hat & Sunglasses, Sunscreen & Water, Closed-toed Shoes, and Wear Red, White & Blue. The location is Carr McNatt Park, 1115 N Brown Ave.

NATIONAL DAY OF SERVICE
SATURDAY
SEPT 20, 2025
7:30 am to 11:00 am
Join us in unity and service as we honor the victims and heroes of 9/11 through community volunteering.
To volunteer, visit CasaGrandeAZ.gov/Volunteer

WHAT TO BRING

- ✓ Hat & Sunglasses
- ✓ Sunscreen & Water
- ✓ Closed-toed Shoes
- ✓ Wear Red, White & Blue

After the opening ceremonies, attendees are encouraged to participate in a variety of volunteer projects, which include painting over graffiti, trash pickup in alleys, assembling hygiene kits, and much more.

Location:
Carr McNatt Park
1115 N Brown Ave



The poster for Hispanic Heritage Month features a festive design with cacti, flowers, and stars. It reads "SAVE THE DATE" and "HISPANIC HERITAGE MONTH CELEBRA!". It lists "PIÑATA WALK | KID ZONE | LIVE MUSIC | AND MORE!" and the date "FRIDAY, SEPTEMBER 26 6:00PM TO 9:00PM". The location is "HISTORIC DOWNTOWN CASA GRANDE, AZ". Logos for Latino Family Initiative, City of Casa Grande, and Arts & Culture Commission are included.

SAVE THE DATE
HISPANIC HERITAGE MONTH
CELEBRA!

PIÑATA WALK | KID ZONE | LIVE MUSIC | AND MORE!

FRIDAY, SEPTEMBER 26
6:00PM TO 9:00PM

HISTORIC DOWNTOWN CASA GRANDE, AZ

Latino Family Initiative
CITY OF CASA GRANDE STRONGER UNITED
ARTS & CULTURE COMMISSION

UPCOMING EVENTS

- October 23
 - Halloween Harvest Festival
 - Scare-y Grande Scarecrow Walk
- December 6
 - Electric Light Parade



CAPITAL IMPROVEMENT PROJECTS FY-26 | OVERVIEW

- \$250M Capital Improvement Program (FY26)
- Focus: Roads, intersections, sewer, and utilities
- Driving safety, mobility, and economic growth



CAPITAL IMPROVEMENT PROJECTS FY-26 | ROADS

- Roundabout at Ash & Florence (2026)
- McCartney Rd reconstruction
(Pinal → Trekell → I-10)
- Colorado St & O'Neil Dr upgrades: lanes, sidewalks, lighting
- Trekell Rd (Rodeo → McCartney) nearing completion



CAPITAL IMPROVEMENT PROJECTS FY-26 | ROADS

- Kortsen Rd & Peart Rd intersection improvements
- Increase CIP by \$15 million
- O'Neil Dr (Pueblo → Peart) – \$2.25M
- Colorado Rd (Cottonwood Ln → O'Neil Dr) – \$3.55M



CAPITAL IMPROVEMENT PROJECTS FY-26 | ROADS

- Hacienda Blvd/Florence Blvd signal – \$1.5M
- Enhance Roadway Signage Program – \$500,000
- Mission Pkwy & Cottonwood Ln – \$1M
- Kortsen Rd (Colorado Rd → Peart Rd) – \$2.5M
- Fire Station 501 replacement
- Paul Mason Sports Plex beautification



CAPITAL IMPROVEMENT PROJECTS FY-26 | WASTEWATER

- Trekell Relief Sewer (2 mi, 2026)
- Kortsen West Regional Sewer Lift Station (2027)
- Wastewater Reclamation Facility upgrades (2025)
- Completed Kortsen Relief Sewer (3+ mi + pump facility)
- **Result:** stronger infrastructure, safer travel, long-term growth



HOUSING

- 200 new single-family permits this year
- Lower than past years, but consistent with statewide trends
- **Contributing factors:**
 - Rising mortgage rates
 - Higher construction costs
 - Population shifts
- **Additional challenges:**
 - Labor shortages
 - Supply chain delays (some materials up to **1 year** wait)



HOUSING BEYOND SINGLE-FAMILY HOMES

- 5 new multi-family projects under construction (to finish within a year)
- Supports job growth:
 - +1,000 new jobs expected this year
 - +3,000 jobs projected in next 5 years
- Provides options for all: low/mid-income households, young professionals, students, empty-nesters
- Diverse housing = key to economic development
- “Retail follows rooftops” → more housing drives business investment



WATER SUPPLY

- Arizona Water Company = main provider in Casa Grande
- Secured water supply for 100+ years
- Conservation & smart policy remain critical
- Coalition for Protecting Arizona's Lifeline: defending Colorado River & CAP



ALTERNATIVE DESIGNATION OF ASSURED WATER SUPPLY (ADAWS)

- In Arizona's AMAs, subdivisions (6+ lots) require **100-year water supply**
- **Old system (CAWS):** each subdivision had to prove supply separately
- **New ADAWS program:**
 - Water providers (e.g., Arizona Water Company) prove **100-year supply** for entire service area
 - Developers within area can rely on provider's designation → **faster, streamlined growth**
- Arizona Water Company currently applying; decision expected **2026**
- **Big shift:** Previous cap of ~11,000 lots (10–15 years of growth) is lifted → **path forward for long-term development**



AG-TO-URBAN GROUND WATER CONSERVATION PROGRAM (SB 1611)

- Established by **Senate Bill 1611 (2025)** – bipartisan law
- Allows farmers in Pinal & Maricopa AMAs to:
 - Retire irrigated farmland
 - Earn **groundwater savings credits**
- Developers can use credits to meet **100-year assured water supply** rules
- Benefits:
 - Conserves **millions of acre-feet of groundwater**
 - Unlocks stalled housing development



AG-TO-URBAN GROUND WATER CONSERVATION PROGRAM (SB 1611)

- Timeline:
 - Law effective **Sept 26, 2025**
 - ADWR info session **Sept 18, 2025**
 - Formal rules adopted by **June 30, 2026**
- Conversion rate: **1 acre-foot per acre for 100 years**
- Conservation standards apply (turf, landscaping, water features)
- Along with ADAWS, provides Casa Grande a **sustainable growth path**



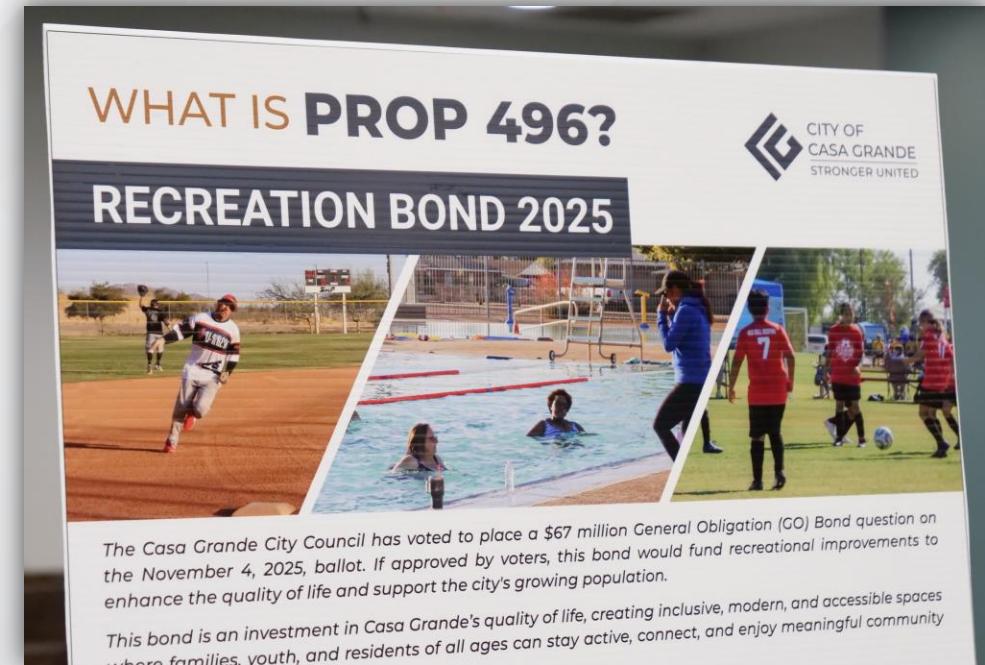
General Obligation Bond

2025 Recreation Bond – Proposition 496

In May, Council approved a Resolution to place a \$67 million General Obligation (GO) Bond question on the **November 4** ballot.

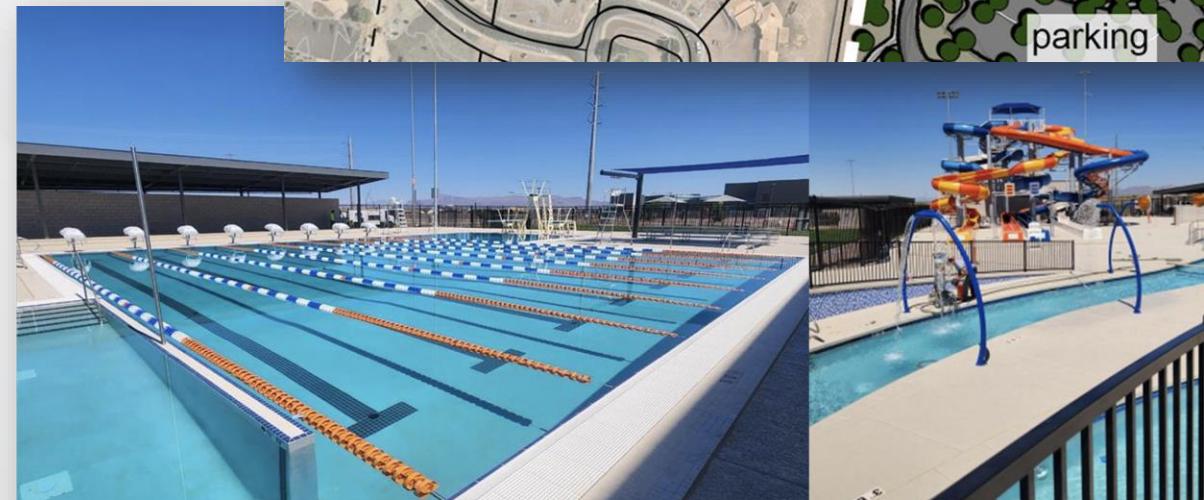
Important points about a GO Bond:

- It must be approved by voters
- It can only be used for the specific projects outlined
- It is repaid through secondary property taxes over a set period, which in this case is 20 years



AQUATIC COMPLEX

- Heated swimming pool for both recreation and competitive events.
- Additional amenities may include:
 - Water slides
 - Ramadas
 - Picnic areas
 - Family pool with zero-depth entry
 - Lazy river
 - Spray playground



Town of Queen Creek



LIGHTED BASEBALL AND SOFTBALL FIELDS

- Provide more opportunities for youth and adult leagues
- Host regional and local tournaments
- Organize clinics and practices
- Expand recreational options across the city



MULTIPURPOSE SPORTS & EVENT FIELDS

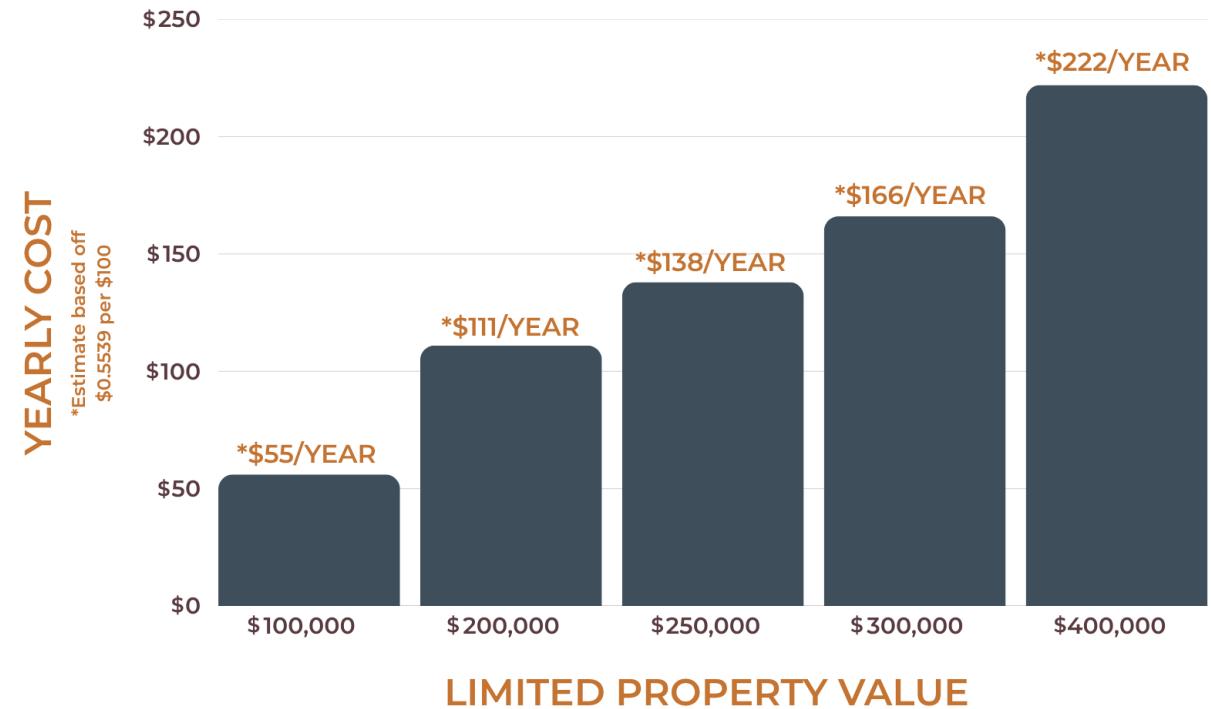
- Designed for multiple sports
- Special events
- Community use
- Expanded capacity to serve residents of all ages



BOND COST

- \$67 million total project cost.
- This portion of the property tax is **temporary** and ends after 20 years.
- The average cost is \$0.5539 per \$100.
- Roughly \$111 per year or **\$10 a month**.

BOND TAX INCREASES AT DIFFERENT PROPERTY VALUES



Visit the Pinal County Assessor website to find your Homes Limited Property Value (LPV)



BOND COST

- Bond invests in **health & recreation**
- **Learn more:** booth (Play It Forward PAC) & City website
- All-mail ballot special election
- Every registered voter gets a ballot at home
- Ballots: return by mail or secure drop box
- Drop boxes monitored & live-streamed (sites on Pinal County website)



PINAL COUNTY
WIDE OPEN OPPORTUNITY

ECONOMIC PROFILE: CASA GRANDE TODAY

- Snapshot of population trends, households & housing
- Median home values & multifamily unit status
- Top employers and businesses in the pipeline
- Tool for leaders, investors & residents alike
- Shows momentum: a **strong, diverse, growing economy**



\$89,469
AVERAGE INCOME



\$330K
MEDIAN HOME VALUE



35.9 MEDIAN AGE



ECONOMIC DEVELOPMENT

- 13 ribbon cuttings this year
- Casa Grande Marketplace:
 - Hobby Lobby open
 - EOS Fitness opening end of year
 - Tenants coming: One Stop Nutrition, Regus Flex Office, L'Mage Salon Suites
- Promenade Mall: fully leased by Q1 2026
 - Target activity = positive sign
- City actively recruits, but retailers make final decisions
- Prospects: Get Air Trampoline Park, Sprouts



ECONOMIC DEVELOPMENT

- New Marriott Hotel opening this year
- Hilton expanding:
 - Home2 Suites
 - Hampton Inn (Mission Pkwy & Kohl's area)
- Strong momentum & business confidence
- Economic growth tied to workforce development



Image: Southwest Hospitality Management/Marriott Development Design Files



WORKFORCE & BUSINESS DEVELOPMENT HIGHLIGHTS

- Promoted AZ@Work: free hiring, job search, and training resources.
- Sponsored the Pinal County Apprenticeship Lunch & Learn and Funding Your Business Workshop.
- Supported DECA Entrepreneur Experience with Union & Vista Grande High Schools.
- Partnering with Chamber, SBDC, and others for future workshops & roundtables.
- Focus: Not just filling jobs — building career pathways.



CHILDCARE TASKFORCE & COMMUNITY IMPACT

- Challenge: **affordable, reliable childcare**
- Created **Childcare Taskforce**:
 - Employers: Banner Hospital, Abbott, Kohler
 - Partners: First Things First (early childhood agency)
- Surveys underway with major employers & Pinal County
- Exploring **24-hour childcare options** to support shift workers
- Workforce development:
 - Partnerships with schools & Central Arizona College
 - Training/resources for providers & informal caregivers
- Goal: **improve childcare quality** so every child starts school ready to succeed



PUBLIC SAFETY HIGHLIGHTS



PUBLIC SAFETY HIGHLIGHTS

- Safety = vital to growth & prosperity
- **Downtown burglary response:**
 - 35+ business owners met with Police Dept.
 - Shared ideas & strategies for prevention
 - Surveillance evidence → suspect identified & arrested
- **Operation Safe Streets (June):**
 - 14-hour multi-division enforcement effort
 - 96 traffic stops, 13 citations, 23 arrests
 - 3 firearms & 1 stolen vehicle recovered
- Proactive policing: suspects detained, drugs & suspected explosives seized
- Collaboration among city, police, businesses & residents = safer Casa Grande



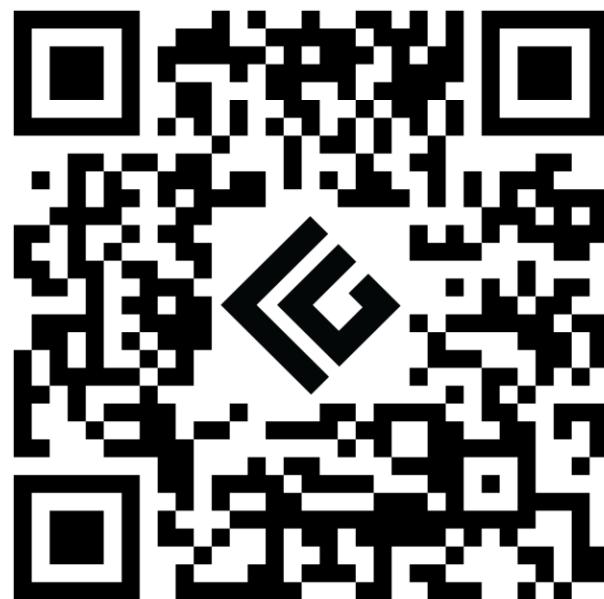
CLOSING REMARKS

- Thank you to business leaders, partners & community champions
- Success comes through **partnership, innovation & determination**
- Casa Grande is a **community on the rise**:
 - Housing & recreation opportunities
 - Strong infrastructure & smart water policy
- Businesses at the center: create jobs, support families, shape character
- Looking ahead with **optimism & pride**
- “Let’s dream big, work hard, and show the promise of Casa Grande”





CITY OF CASA GRANDE



Scan me

THANK YOU!



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