

**MINUTES OF THE REGULAR MEETING OF THE  
CASA GRANDE LIBRARY ADVISORY BOARD  
HELD WEDNESDAY, OCTOBER 9, 2013  
AT VISTA GRANDE PUBLIC LIBRARY**

**CALL TO ORDER**

Chairperson Carmen Mena called the meeting to order at 5:35 p.m.

**ROLL CALL**

**The following members were present:**

Carmen Mena                      Joseph Oladokun  
Barbara Wright                 Richard Flechtner  
Edward Barbour

**Not Present:**

Priscella Morrow

**Also Present:**

Amber Kent, Library Manager  
Lydia Cordova, Secretary  
Christina Sampson, Casa Grande Dispatch

**APPROVAL OF MINUTES – APRIL 10, 2013**

Member Richard Flechtner made a motion to approve the minutes as written. Member Joseph Oladokun seconded the motion and it carried unanimously.

**UNFINISHED BUSINESS**

Update on Casa Grande Main Library Improvement

Library Manager Amber Kent provided an update on the Library improvement project. She distributed photos of the construction and stated its going very well with a possible completion in February.

**NEW BUSINESS**

Review Statistical Report for July 2013

Library Manager Amber Kent reviewed the statistical report for July with the Board. Some of what she highlighted on was the Greater Phoenix Library is up 28% over last year, which is typical since more patrons are getting their books digitally and participation for children's and teen programs was also up.

### Update on Proposed Fee Schedule

Library Manager Amber Kent distributed the proposed fee schedule for 2013-14 fiscal year approved by City Council and reviewed with the Board. She stated the Library fees have not been implemented as she would like some feedback from the Library Advisory Board. She stated that the biggest change was the overdue fines that went from .10 cents a day per item to .50 cents a day and overdue fees for DVD's went from \$1 a day to \$1.50 a day, which we may find would be difficult for families. She stated that comparable to our current fees that we are charging now, we are pretty much in line with other libraries in the county. Members questioned how fees came up with the increased amount and Ms. Kent stated she wasn't quite sure how the fee amounts were brought to those amounts as they had not given any feedback or were consulted on the fee increases. Discussion ensued.

Members expressed that the fees proposed for overdue fines are too high and may turn citizens away and are in favor of keeping them at the current rates.

### Update on Digital Resources through Pinal County Library Federation

Library Manager Amber Kent provided an update on digital resources. She stated that about a year ago, the County Library picked up the One Click Digital Audio which isn't nearly used as much as the Greater Phoenix Digital library from our patrons; but smaller libraries use it more due to it being a smaller collection.

Ms. Kent then reported that the County Library had received a grant last year for the 3M Cloud Library eBooks. A stipulation of that grant was that only libraries that didn't already have digital books could participate, so the Casa Grande Library was excluded, along with Apache Junction Public Library. The grant period has now passed and our libraries have joined. We'll have another 5,000 titles in our catalog that our patrons can borrow digitally.

Ms. Kent also told about MidwestTape, the library's audiovisual vendor, who has launched a new digital platform called Hoopla. She stated they are looking into it so patrons could have the ability to borrow movies, TV shows, music and audio books on their devices. She said when she spoke to the County about it, the County decided they would like to pursue it county wide. Our library will likely be the first to go online with it in either November or December. The County Library can then pick up the rest of the libraries so it will be county wide.

She explained that Hoopla is a different model than Greater Phoenix Digital Library. Greater Phoenix Digital Library purchases copies and they maintain a collection, but can only be on one person's account at a time. With Hoopla, there is no annual subscription fee or any local collection development. A fee is paid by our Library whenever something is checked out. When we become a member library, patrons can have access to their whole collection which is around 350,000 titles and there is no wait list for patrons. To control costs, limits would have to be set for a patron to check out a certain number of items per month keep within the budget. Once the County Library supports it county wide, they will be ones to set those limits and pay the check-out fees with no cost to the City.

Update on American Care Act Resources

Library Manager Amber Kent gave an update on the American Care Act Resources. She distributed a brochure they made for patrons who may have questions and or concerns. She said the Library staff does not consult patrons but do help them find where to direct them such as the website and a contact phone number.

Update on Library Anniversary

Library Manager Amber Ken announced a logo has been designed for the 100<sup>th</sup> Anniversary for the Library and distributed a photo of the logo to Board members. She stated we were hoping to be further along in the renovation to be able to do something at Casa Grande Main Library, but appears that might not happen. They are working on advertising and it will be announced in the City Beat and they are also looking for stories from people to share on how the library has impacted them.

**REPORTS BY OFFICERS**

Friends of the Library Update

Roberta Frie reported the Annual Book Sale is scheduled for January 22 – 25, 2014 and they continue to receive donations of books. The Friends also spent \$11,020 on the summer reading program and the program was a huge success. Annual meeting for new officers will be held February 10, 2014.

The Friends are also planning another radio show as a fundraiser scheduled for March 7 and 8, 2014 since the first annual radio show they conducted last year was such a success. Member Wright commented she heard nothing but great reviews of last year's radio show. Roberta also reported the Friends will be contributing about \$50,000 for furniture at Casa Grande Main Library.

**CALL TO THE PUBLIC**

None.

**ADJOURNMENT**

There being no further business, meeting adjourned at 6:10 p.m.

Submitted by \_\_\_\_\_  
Secretary of the Library Advisory Board, subject to Board approval.

Approved this \_\_\_\_\_ day of \_\_\_\_\_, 2013 by the  
Library Advisory Board.

\_\_\_\_\_  
Chairperson of the Library Advisory Board.