



CALL TO ARTISTS

CITY OF CASA GRANDE ARTS & HUMANITIES COMMISSION RAILROAD ART PLAZA

The City of Casa Grande Arts & Humanities Commission seeks an artist(s) or artist/design team to develop conceptual design plans and provide a budget estimate for construction and installation of a Railroad Art Plaza located at the proposed Historic Plaza located within the Life on Main Redevelopment Project. The site is located along Washington Street between Main Avenue and 1st Avenue and is a highly visible community gateway.

Identified Public Art Opportunities and Scope of Work

The site is located along Washington Street between Main Avenue and 1st Avenue and is a highly visible community gateway (map attached).

The project should incorporate the Life on Main Master Plan pertaining to the proposed Historic Plaza integrating the caboose (see attached map) and the Zephyr passenger railcar currently located in Maricopa, into the design concept.

The chosen artist will be required to identify and implement opportunities for community engagement. The artist will incorporate the theme and key imagery in the final conceptual proposal.

The artist will work closely with the City's Arts & Humanities Commission.

Responsibilities for Artists submitting Conceptual Designs

- Artists selected to submit a conceptual design proposal will be asked to attend a project orientation.
- The conceptual design proposal must indicate the artists design intent, possible location of the proposed artwork or installation, materials and fabrication processes, a preliminary budget based on actual cost estimates and a project timeline.
- Proposed budget must include verifiable cost estimates for design development, fabrication and/or fabrication oversight, delivery, installation, professional consultants, the artist's project management fees, required insurances and all other costs associated with the art project.
- The conceptual design proposals will be placed on display in City Hall and publicized through the City's social media for at least a two-week period. During this time the public may comment, though not vote, on the proposals.
- Shall design an original, site-specific art project for a public space.

- Provide an interactive and educational experience that invites the public to learn more about the Railroad Art Plaza.
- Use light, wind or other natural phenomena to create art that is engaging.
- Possible themes/concepts include artwork that:
 - Signifies entry into the Casa Grande community;
 - References the culture and history of the Casa Grande community;
 - References Casa Grande’s history, or reflects the nature of the area;
 - Heightens awareness of natural phenomena (wind, sun, creek current) and/or employs green technologies.

PROJECT TIMELINE

Call to Artists Issue Date	Thursday, February 6 , 2014
Non-mandatory Pre-Call to Artist Meeting. Please call 520-421-8600, Ext. 1110 to confirm attendance, so we can provide materials for attendees.	Wednesday, February 19, 2014 @ 3:00 p.m.
Deadline - Statement of Interest & Qualifications	Friday, February 28, 2014 @ 2:00 p.m.
Commission to meet and review Artist(s) Statement of Interest/Qualifications: <ul style="list-style-type: none"> • Three (3) finalists will be selected. • These finalists will complete a detailed proposal. 	Wednesday, March 5, 2014 @ 4:30 p.m.
Deadline for three (3) finalists to submit their detailed proposal.	Monday, April 7, 2014 @ 2:00 p.m.
Three (3) finalists will make a formal presentation of their proposal to the Arts & Humanities Commission.	Wednesday, April 16, 2014 @ 4:30 p.m.
Announcement of Selected Artist to be commissioned for the project.	Wednesday, April 16, 2014
Artist to be commissioned for the project conducts public input.	April 28 through May 9, 2014
Artist to be commissioned for the project is expected to submit the completed conceptual design and plans for the future Railroad Art Plaza.	Tuesday, June 17, 2014 @ 2:00 p.m.
Commissioned Artist will present the conceptual design and plans for the future Railroad Art Plaza to the Arts & Humanities Commission and CG Main Street Board. <i>If necessary, Artist will make recommended changes, and present final design and plans on July 23, 2014.</i>	Wednesday, July 2, 2014 @ 4:30 p.m.
Commissioned Artist will offer the presentation to the City Council on the conceptual design and plans for the future Railroad Art Plaza; and Arts & Humanities Commission to make recommendation to the City Council to approve/accept the design and plans.	Monday, August 4, 2014 @ 7:00 p.m.

Design Budget

The total budget for the development of conceptual design plans and budget estimate for construction and installation of a Railroad Art Plaza is \$10,000. The budget must cover all costs associated with the public participation process, and costs for materials and supplies, travel, and other costs associated with the final conceptual design plans and budget estimate for construction and installation of a Railroad Art Plaza. A separate budget and contract will be issued for subsequent phases to cover public art fabrication, installation and construction.

Pre-Call to Artist Meeting

A non-mandatory pre-call to artist meeting will be held on February 19, 2014, 3:00 p.m. (at site, call for directions). At this meeting City Staff and Representatives of the City's Arts & Humanities Commission will provide additional information about the project and application process.

Eligibility

All Arizona artists are eligible to apply.

Selection Process

A panel composed of members of the Arts & Humanities Commission, CG Main Street Board and City Staff will review the applications and may select up to three (3) finalists on March 5, 2014. These finalists will complete a detailed proposal by April 7, 2014 at 2:00 p.m., and will be asked to make presentations on April 16, 2014, starting at 4:30 p.m.

Selection Criteria

The artist will be selected on the basis of the following criteria, as evidenced in application material conversations with listed references, and finalist interviews with the selection panel:

- a) Suitability for the site and the Casa Grande Life on Main Master Plan.
- b) Quality of concept, design and craftsmanship of past artworks.
- c) Past experience working in public, site-specific contexts.
- d) Experience working with and proven ability to collaborate in design teams, with design professionals and with community stakeholders.
- e) Demonstrated ability to complete projects on time and within budget.
- f) Availability to work in a compressed timeframe.

Application Requirements

The following application materials must be received by **2:00 p.m. City Time** on **February 28, 2014**:

1. Statement of Interest and Qualifications, not to exceed two pages. This statement should address the artist/design team's experience with public participation and hands-on collaboration with non-artists in the design process and a brief narrative description of artist's ideas concerning this project.
2. Resume of art experience and training, not to exceed two pages.
3. Digital images not to exceed 20 images of previously completed artwork.
4. Image list: A descriptive listing that corresponds with the images sent. Information should include artist, title, media, dimensions, date and a thumbnail of the image.

Submissions

Applications must be received by 2:00 p.m. City time on February 28, 2014. They may be mailed or delivered to:

Remilie S. Miller, MMC
City Clerk
510 E. Florence Blvd,
Casa Grande, Arizona 85122

For more information contact: Remilie S. Miller, City Clerk at 520-421-8600, Ext. 1110.

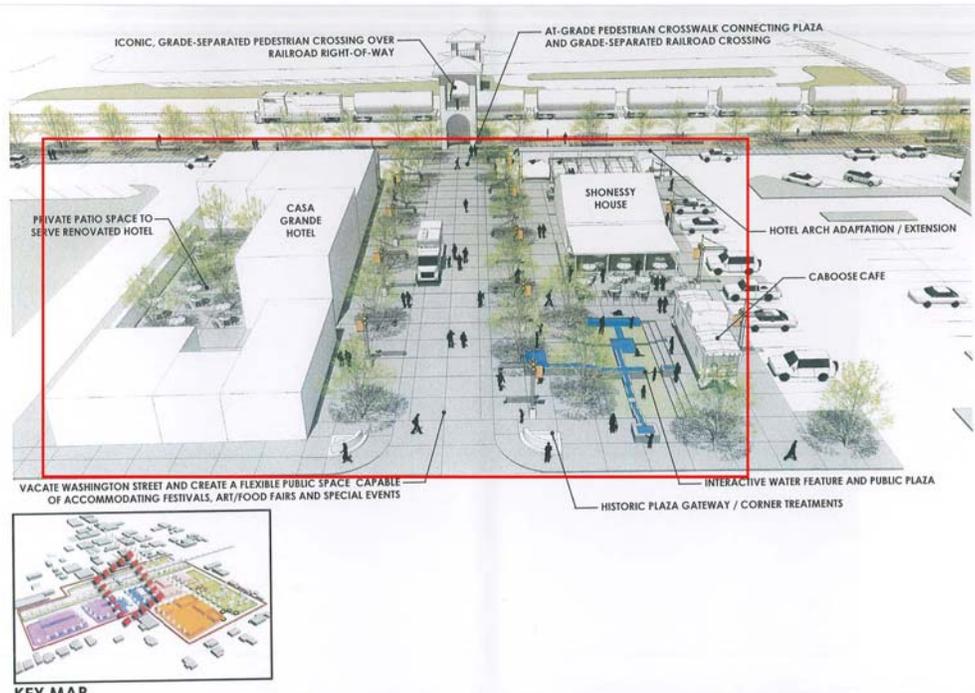
Project Location Map



100 50 0 100 Feet

Date: 1/27/2014





7 HISTORIC DISTRICT

