



# City Beat

January/February 2014



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NEWS FOR THE RESIDENTS OF CASA GRANDE

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Let's Be Social!

## Help Reduce Pet Overpopulation: Spay/Neuter Your Pet for FREE



The Arizona Companion Animal Spay/Neuter Committee awarded the City of Casa Grande Animal Care & Adoption Center a \$10,000 grant to assist with spay and neuter surgery costs. This is the third year the City has been awarded this grant. The grant funds were made available from the support and sales of the Arizona Companion Animal Spay and Neuter Pet Friendly License Plates.

Residents who live in the Casa Grande City Limits can apply to spay or neuter their pets at no cost. Only two pets per household are eligible. Pets must be at least 4 months old and have a current rabies vaccination. A rabies vaccination certificate must be presented or one will be provided at the time of the surgery at a cost of \$10.

Pet owners who are interested in participating in the program must fill out an application to receive a voucher. Application forms are available at the Finance Office (510 E. Florence Blvd., Building B) or by calling the Animal Care & Adoption Center at (520) 426-9300. The voucher only covers the cost of the spay or neuter. The pet owner has no obligation to receive additional services other than the rabies vaccination. Once applications have been submitted, staff will call within a week to schedule a surgery date. The Animal Care & Adoption Center will continue to give out spay and neuter vouchers to residents who live in the Casa Grande City Limits until grant money is depleted.

## City Adopts Local Business Preference Policy

The City of Casa Grande has adopted a local business preference policy to boost the local economy by supporting local businesses and keeping tax dollars in the community. Under the new policy, local businesses that bid on a city project can deduct the 2 percent local Transaction Privilege Tax (TPT) from their bid total. On a \$100,000 quote, the 2 percent deduction lowers the evaluation price of a local business to \$98,000.

In order to qualify for this new procurement policy, businesses must be owned and operated in Casa Grande and have had a business license for at least 6 months. The policy cannot be applied to professional services, construction procurements, federal projects, state, county or other cooperative contracts, exempt procurements or emergency purchases.

"The local business preference policy gives a competitive advantage to locally owned businesses," says City Manager Jim Thompson. "It also boosts the local economic impact by taking into account the taxes paid by local vendors."

Evaluation Price Example			
	Local Business (In Casa Grande)	Non-Local Business (In-State)	Non-Local Business (Out of State)
Pre-Tax Price Offered	\$100,000	\$98,500	\$100,000
Casa Grande TPT Deduction	\$2,000	-	-
<b>Evaluation Price</b>	<b>\$98,000</b>	<b>\$98,500</b>	<b>\$100,000</b>

To learn more about the City's local business preference policy, visit [www.casagrandeaz.gov](http://www.casagrandeaz.gov) and look under the "Items of Interest" tab.

## Casa Grande Recognized for Efforts to Prevent Childhood Obesity Through Let's Move! Cities, Towns and Counties

The City of Casa Grande has been recognized for the second year by the National League of Cities (NLC) for the completion of key health and wellness goals for Let's Move! Cities, Towns and Counties (LMCTC). LMCTC is a major component of First Lady Michelle Obama's comprehensive Let's Move! initiative, which is dedicated to solving the childhood obesity epidemic within a generation.

Five medals were awarded to Casa Grande this year for action taken to improve access to healthy affordable food and increase opportunities for physical activity:

**Bronze and Silver Medals in Goal I: Start Early, Start Smart** - For having an active inter-agency collaboration on early care and education programs.

**Bronze, Silver and Gold Medals in Goal II: My Plate, Your Place** - For posting the My Plate poster in all city facilities that serve food. Additionally, city staff hands out the My Plate resource coloring book at various outreach events and gives it to participants in the city-sponsored after school and summer programs.

### Bronze Medal in Goal III: Smart Servings for Students

For having at least 60% of public schools participate in the School Breakfast Program. The City's Community Services Department is working with the Casa Grande Elementary School District to meet this goal.



Picture: Let's Move! Executive Director Sam Kass, Council Member Mary Korsten and National League of Cities President Marie Lopez Rogers

### Bronze, Silver and Gold Medals in Goal IV: Model Food Service

For having at least 80% of municipally owned or operated venues that serve food implement a policy for healthy and sustainable food service guidelines that aligned with the Dietary Guidelines for Americans.

**Bronze, Silver and Gold Medals in Goal V: Active Kids at Play** - For mapping all play spaces in Casa Grande, completing a needs assessment of the play spaces, developing an action plan, and launching at least three programs from the action plan that will increase access to physical activity.

Council member Mary Kortsen received the medals on November 14, 2013 during the National League of Cities conference in Seattle, Washington.

To learn more about Casa Grande's accomplishments for the Let's Move! initiative, visit [www.healthycommunitieshealthyfuture.org](http://www.healthycommunitieshealthyfuture.org)



### Saturday, February 15 - Parade

Beginning at 10:00 a.m., the parade will kick-off the festivities with over 50 colorful floats displaying the best of Native American and Western culture. Parade route will be on Florence Blvd. from Brown Ave to the north and continue on Florence Street in Historic Downtown.

### Saturday & Sunday, Feb. 15 & 16 - All Native American Rodeo

These cowboys will showcase their abilities in bareback, saddle bronc, and bull riding. There will be tie down and team roping, along with steer wrestling and barrel racing events. The event will host the 3rd Annual Quad-Nation Roping for all of the neighboring ropers. Performances will be held both days.



Cowboy Crisis Fund. This 2-day event will include a Pro/Am roping, the pre-roping and the Pro Classic team roping.

### Thursday, Feb. 20 - Barrel Racing & National Amateur Team Roping by Ty Yost

This day will focus on the ladies and amateur team ropers.

### Saturday & Sunday, Feb. 22 & 23 - Ranch Rodeo

Fun for the whole family. The cowboys and their ranch horses compete in four team events: wild cow milking, stray gathering, calf branding, and trailer loading. There will also be a saddle bronc individual competition. Buckles, prizes, and added money reward the top team individuals. The crowd will enjoy action, thrills, excitement, and laughs in a wholesome environment.

## Ed Hooper Rodeo Grounds 2525 N. Pinal Ave.



### Monday, Feb. 17 - Full Day of Ropings

The morning will kick-off with a numbers roping, open to all, hosted by the West Pinal County Mounted Sheriff's Posse. The afternoon makes way for the 2nd Annual Maple Leaf Classic, honoring the Canadians who winter in the Casa Grande area.

### Tuesday & Wednesday, Feb. 18 & 19 - Mike Cervi Jr. Memorial

A world class team roping event that draws the top Pro Ropers in the nation and their fans, with benefits going to the Justin

## 10 Minute Play Contest \$500 Grand Prize



If you enjoy writing plays and would like to see your work performed in front of an audience, here's your chance to shine! The Casa Grande Arts & Humanities Commission is sponsoring a 10-Minute Play Contest and is looking for submissions. All submissions must be original, never before produced plays and each play must have at least two (2) to four (4) characters. Entries must not be more than 10 pages and must be exclusive of title and cast pages. The best playwright will receive a Grand Prize of \$500 and a second prize of \$100 will also be awarded.

For more information visit the city website or contact commission member Victor Hammond at (520) 424-6821 or [drdoowopp@cox.net](mailto:drdoowopp@cox.net)  
**Submission deadline is February 5.**

## Plein Air Painting Event

The Arts & Humanities Commission is also sponsoring a Plein Air Painting Event on **Saturday, February 22 from 8:00 a.m. to 4:00 p.m.** The event is open to any artist who paints using the Plein Air technique in oil, watercolor, acrylic, or pastel. Plein Air paintings are executed outdoors from real life, as opposed to being painted from photographs in a studio. All painting will take place within the Casa Grande city limits.

Register the day of the event between 8:00 a.m. and 10:30 a.m. at the Woman's Club, 407 N. Sacaton Street. For more information visit the city website, [www.casagrandeaz.gov](http://www.casagrandeaz.gov)

## Casa Grande HOA Academy 2014

The City of Casa Grande is pleased to announce that The Leadership Centre is offering a six-session HOA Academy in Casa Grande beginning in February. This is a great opportunity to learn some basics about how HOAs operate in your community.

Classes are free for Casa Grande residents, \$10 for non-Casa Grande residents. Sessions are planned from 6:00 p.m. to 8:30 p.m. at the Public Safety Facility located at 373 E. Val Vista Blvd.

### February 6, 2014 - Legal Aspects of HOAs

Legal components of HOAs including documents, meeting requirements, CC&R enforcement, legal jurisdictions and obligations, homeowner rights, and legislative updates.

### February 13, 2014 - CCRs

From creation, modification, and enforcement. How documents are created and how they can be changed; how to establish policy and enforce conditions, covenants, and restrictions in the best interest of the community.

### February 20, 2014 - Reserves

What are reserves—what assets are involved and how are amounts determined? This class covers

the concepts of doing a reserve analysis, the legal implications, and how to protect the assets and the finances of the HOA.

### February 27, 2014 - HOA Insurance

Learn what types of insurance are important for HOAs to protect their communities and how to find appropriate coverage.

### March 6, 2014 - The Art of Dealing with Complaints

Whether you are a Board Member, Committee Member, employee, or resident—there are people in communities that need help or would prefer something to be changed. This class helps you learn how to successfully deal with resident complaints.

### March 13, 2014 - Let's Party; Planning Events to Build Community

Learn how to plan and execute successful community events that bring residents together and help build the relationships that are necessary for safe, happy communities.

For more information and to register, contact The Leadership Centre at (480) 420-8521 or register online, [www.theleadershipcentre.org](http://www.theleadershipcentre.org)

## Street Fair & Car/Bike Show January 18 & 19

### 2nd & Florence Streets in Historic Downtown

#### Street Fair

January 18 - 10:00 a.m. - 5:00 p.m.

January 19 - 10:00 a.m. - 4:00 p.m.

Over 200 exhibitors selling art, pottery, jewelry, clothing, great food, entertainment & more!



#### Car & Bike Show

January 18 - 10:00 a.m. - 3:00 p.m.

#### Free Show & Shine

January 19 - 10:00 a.m. - 3:00 p.m.

More info, call: (520) 836-8744 or visit [www.cgmainstreet.org](http://www.cgmainstreet.org)



## City Offices Closed on January 20 and February 17

All City offices, including the Landfill & Municipal Airport, will be closed Monday, January 20 and Monday, February 17 in observance of Martin Luther King Jr. Day and Presidents' Day.

Trash and recycling collection will be delayed by one day. Questions? Call (520) 421-8625

## Things to Do and See In and Around Casa Grande

### Shopping

The Promenade at Casa Grande  
1005 N. Promenade Pkwy.

Historic Downtown  
Around 2nd & Florence St.



### Performing Arts

Paramount Theatre  
420 N. Florence St.  
[www.paramountfoundation.org](http://www.paramountfoundation.org)

BlackBox Foundation  
111 W. Florence Blvd, Suite 7  
[www.blackboxaz.com](http://www.blackboxaz.com)

Central Arizona College  
Pence Center  
8470 N. Overfield Rd. in Coolidge  
[www.centralaz.edu](http://www.centralaz.edu)

Heritage Hall  
110 West Florence Blvd.

The Haven  
205 N. Florence St.

Western Heritage Room  
403 N. Florence St.

### Museums and Art Galleries

Casa Grande Art Museum  
319 West 3rd St.

Casa Grande Valley Historical  
Society and Museum  
110 West Florence Blvd.



Gallery 203  
205 W. 2nd St.

Harlequin Art Gallery  
422 N. Florence St. #2

In a Pear Tree  
422 N. Florence St. #1

BeDillons Restaurant & Cactus Garden  
800 N. Park Avenue

Casa Grande Ruins National Monument  
1100 West Ruins Drive, Coolidge, Arizona

### Libraries

Main Library  
449 N. Dry Lake St.

Vista Grande Library  
1556 N. Arizona Rd.



### Grande Sports World

12684 W. Gila Bend Hwy.  
Several MLS teams train at Grande Sports World, including Real Salt Lake, Seattle Sounders and Vancouver Whitecaps. All games are free and open to the community. For game schedules, visit [www.facebook.com/gsw10](http://www.facebook.com/gsw10).

### Downtown Events

Farmers Market in Downtown Casa Grande  
Tuesdays, 10 a.m. to 2 p.m. (September - June)  
Downtown Street Scene 1st Tuesday of Month,  
5:30 p.m. to 8:30 p.m. (September - June)  
To learn more, visit [www.cgmainstreet.org](http://www.cgmainstreet.org)

### Trails

Casa Grande Mountain Park (1065 acres)  
1086 S. Peart Rd. (Peart Trailhead)  
2090 E. Arica Rd. (Arica Trailhead)

North Mountain Park (320 acres)  
4200 N. Cox Rd.

Picacho Peak State Park  
(25 miles south)  
I-10 Exit 219



### Action

Cotton Bowl (bowling alley)  
1740 N. Pinal Avenue

Elsy Pearson Shooting Range  
2766 S. Isom Rd.

### Movies

Harkins Theatres  
1341 N. Promenade Pkwy.

### Golfing

Dave White Municipal Golf Course  
2121 N. Thornton Rd.

Francisco Grande Hotel & Golf  
Resort  
12684 Gila Bend Highway

Mission Royale Golf Club  
11 Mission Pkwy. South



For more recreation and entertainment options in Casa Grande, visit [www.casagrandeaz.gov/rec](http://www.casagrandeaz.gov/rec) or [www.casagrandechamber.org](http://www.casagrandechamber.org)

## PhoenixMart Breaks Ground in Casa Grande



Members of the City Council @ Groundbreaking

Company officials from AZ Sourcing, LLC broke ground on the multi-million dollar PhoenixMart project in Casa Grande in November 2013. The historic groundbreaking ceremony was attended by federal and state delegates and community and business leaders from the U.S. and abroad.

PhoenixMart is a 1.75 million square foot business-to-business sourcing center for manufacturers and distributors to showcase their products to the

world by providing a gateway for promoting American business to domestic and international markets. The complex will feature more than 2,000 manufacturers and categories including: Home and Hotel, Industrial and Automotive, Electronics and Accessories, Food and Beverage, Office and Recreation, and Fashion and Variety.

The facility and master-planned community will be located on 585 acres on Florence Blvd. just east of I-10 near Overfield Road and is expected to create more than 7,000 direct and indirect jobs in Arizona. PhoenixMart will be the newest and largest sourcing center in the United States.

The City of Casa Grande has been working with AZ Sourcing, LLC for more than 4 years to bring this new concept project to Arizona. Construction of the massive international commerce center is expected to begin in the spring of 2014 with a grand opening in the latter part of the year or early 2015. To learn more about PhoenixMart, visit [www.phoenixmart.com](http://www.phoenixmart.com).

The entire groundbreaking ceremony is available online at [/cgazgov](http://cgazgov). It is also airing on Cox Channel 11 at 8:30 a.m. and 6:00 p.m. on Monday, Wednesday, Friday & Sunday.

## Leadership Academy Begins in February - Sign Up Today!

If you're a Casa Grande resident and have questions about why and how the City does what it does, sign up for the 2014 Leadership Academy! The free program is a great way to learn about what happens behind the scenes at City Hall and other municipal facilities.

The next Leadership Academy meets on Thursday evenings (6:00 - 8:30 p.m.) and runs from February 6 through April 3. Find out what it takes to build roads and parks. Learn about the City's budget process and how your tax dollars are spent.

Classes are open to Casa Grande residents 18 and over. Class size is limited. Register online at [www.casagrandeaz.gov/leadershipacademy](http://www.casagrandeaz.gov/leadershipacademy). **Application deadline is January 15.**

Questions? Contact Public Information Officer Agustin Avalos at [aavalos@casagrandeaz.gov](mailto:aavalos@casagrandeaz.gov) or (520) 421-8627.

## Citizen Raises Funds for Animal Shelter

Casa Grande resident Michael Cornwall and his dog "Monster" raffled off a bike and raised \$841 dollars for the Casa Grande Animal Care & Adoption Center. Proceeds will be used to purchase toys, food, treats, medicine and bedding for the pets at the City's animal shelter, which is located at 202 E. First Avenue.



**Thank You Michael and Monster!**

To view pets available for adoption, visit [www.casagrandeaz.gov](http://www.casagrandeaz.gov) or call the animal shelter at (520) 426-9300 and leave a message.

## Cox Channel 11 Programs

### City Scene: Your Inside Look at Casa Grande

Monthly program that features different projects/events happening in Casa Grande. The show offers giveaways to lucky viewers.  
Monday, Wednesday, Friday & Sunday  
7:30 a.m., 11:30 a.m. & 7:30 p.m.



### January Topics:

Winter activities for senior citizens  
Cowboy & Indian Days schedule of events

### Parade of Paws

Program that features pets available for adoption.  
Monday, Wednesday, Friday & Sunday  
7:00 a.m., 11:00 a.m. & 7:00 p.m.

### Council Meetings

Monday, Wednesday, Friday & Sunday  
12:00 p.m. & 8:00 p.m.

### Electric Light Parade

Tuesday, Thursday & Saturday  
12:00 p.m. & 7:30 p.m.



## License & Rabies Clinic



In Casa Grande, dogs, cats and ferrets must have current rabies vaccinations and must be licensed if over 3 months old. This clinic is a convenient, affordable way to comply with the law and keep your pets healthy and safe.

**Saturday, February 1**  
**10 a.m. - 2 p.m.**  
**A Leash on Life Dog Park**  
**2525 N. Pinal Avenue**

Get Your Plate Now!

### Rabies Vaccinations \$10

License Fee	Dog	Cat
Unaltered	\$30	\$20
Altered (spay/neuter)	\$15	\$10

For more information, call the Finance Office at (520) 421-8600 or the Animal Care & Adoption Center at (520) 426-9300.

## Earn it, Keep it, Save it

Have your taxes done for FREE!

If your household income is below \$50,000 per year, you may qualify for an Earned Income Tax Credit of up to \$6,044. United Way of Pinal County can help with IRS certified volunteers.



Call Frances at (520) 836-0736 or visit [unitedwayofpc.org](http://unitedwayofpc.org).

## CALENDAR OF EVENTS/MEETINGS

For more events/meetings, visit [www.casagrandeaz.gov](http://www.casagrandeaz.gov)

EVENT	DATE/TIME	LOCATION	CONTACT	Area Code 520
City Council Meeting	1/6, 7pm	Council Chambers	City Clerk, 421-8608	
Unity March & Celebration	1/17, 12:30pm	City Hall Lawn	Parks & Recreation, 421-8677	
Street Fair & Car/Bike Show	1/18, 1/19	2nd and Florence Streets	Main Street, 836-8744	
City Council Meeting	1/21, 7pm	Council Chambers	City Clerk, 421-8608	
Ice Cream Social	1/25, 1pm	Senior Center	Parks & Recreation, 421-8677	
Mutt Show	2/1, 10am	Leash on Life Dog Park	Parks & Recreation, 421-8677	
City Council Meeting	2/3, 7pm	Council Chambers	City Clerk, 421-8608	
Planning/Zoning Commission	2/6, 6pm	Council Chambers	Planning, 421-8637	
Lil' Sweethearts Fashion Show	2/11, 10am	Senior Center	Parks & Recreation, 421-8677	
Cowboy & Indian Days Parade	2/15, 10am	Florence Blvd.	casagrandecowboydays.com	
Cowboy & Indian Days	2/15 - 2/23	Ed Hooper Rodeo Grounds	casagrandecowboydays.com	\$
City Council Meeting	2/18, 7pm	Council Chambers	City Clerk, 421-8608	
Senior Follies	2/27, 6pm	Central Arizona College	Parks & Recreation, 421-8677	\$

\$ Requires a Fee or Admission

## City Contacts

Area Code is 520

Animal Control	426-9300
Building	421-8630
City Attorney	421-8600
City Clerk	421-8608
City Court	421-8675
City Manager	421-8600
Finance	421-8601
Fire Department	421-8777
Golf Course	836-9216
Housing	421-8670
Human Resources	421-8600
Landfill	421-8628
Library	421-8710
Parks & Recreation	421-8677
Police Department	421-8711
Planning/Zoning	421-8637
Public Works	421-8625
Senior Center	421-8760

### City Council

Robert Jackson, *Mayor*  
Lisa Fitzgibbons, *Mayor Pro Tempore*  
Mary Kortsen, *Councilmember*  
Karl Montoya, *Councilmember*  
Matt Herman, *Councilmember*  
Dick Powell, *Councilmember*  
Ralph Varela, *Councilmember*

## Dave White Municipal Golf Course

### January through March Rates

	Before 1 pm:	After 1 pm:
18 holes with cart	\$41.00	18 holes with cart \$34.00
18 holes walking	\$35.00	18 holes walking \$28.00
9 holes with cart	\$27.00	9 holes with cart \$27.00
9 holes walking	\$21.00	9 holes walking \$21.00

(520) 836-9216 2121 N. Thornton Road, Casa Grande

\*All rates are per person, tax not included. These rates are subject to change.