



# City Beat

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Community Newsletter • City of Casa Grande • 510 E. Florence Blvd. • January/February 2013

## City Council

Robert Jackson, *Mayor*  
Dick Powell, *Mayor Pro Tempore*  
Mary Kortsen, *Councilmember*  
Karl Montoya, *Councilmember*  
Matt Herman, *Councilmember*  
Lisa Fitzgibbons, *Councilmember*  
Ralph Varela, *Councilmember*

## City Contacts

### City Hall 421-8600

Area Code is 520

Animal Control	426-9300
Building	421-8630
City Attorney	421-8600
City Clerk	421-8608
City Court	421-8675
City Manager	421-8600
Finance	421-8601
Fire Department	421-8777
Golf Course	836-9216
Housing	421-8670
Human Resources	421-8600
Landfill	421-8628
Library	421-8710
Parks & Recreation	421-8677
Police Department	421-8700
Planning/Zoning	421-8637
Public Works	421-8625
Senior Center	421-8760

## Police Department Implements New Strategy to Help Reduce Crime

The Casa Grande Police Department has implemented a new strategy to help reduce crime, better manage resources and improve the overall quality of life in Casa Grande. Called CompStat, this new approach enables the police department to devise strategies and tactics to solve problems and reduce crime.



The strategy consists of generating monthly reports from each of the four divisions: Patrol, Special Operations, Criminal Investigations and Communications. Monthly stats are compiled by the department's crime analyst, who receives the information from calls for service. The compiled data contains specific crime and enforcement locations and times. It also includes the types of service calls, the 25 top calls for service and the top 10 locations for services. The data is then analyzed and appropriate measures are taken to tackle particular issues. CompStat, short for Computer Comparison Statistics, follows four principles: accurate and timely information, effective tactics, rapid deployment, and follow-up and assessment.

"This methodology enables us to pinpoint problem areas and allocate the proper resources immediately," says Patrol Commander Kent Horn. "The CompStat model also provides a higher level of accountability because it requires all of our officers, sergeants and commanders to follow-up with proposed changes and report back on the outcome."

CompStat is a national policing model currently used by police organizations in Los Angeles, New York, Philadelphia, San Francisco and other cities in Arizona. The policing model was first adopted by the New York City Police Department in 1995, where it has been credited with reducing crime over the years.

"The CompStat process enables us to be proactive to help reduce crime and better manage our resources," says Commander Mike Keck, who manages the criminal investigations division of the department. "Through constant record-keeping and reporting, we are able to analyze data and other essential performance measures periodically and in turn make informed decisions to make our community safer."

Residents can view crime information in Casa Grande on [www.crimereports.com](http://www.crimereports.com)

## Water Reclamation Facility Open House



**WHEN**  
Saturday, February 9  
10:00 a.m. to 2:00 p.m.  
1194 W. Kortsen Road  
FREE Guided Tours

Have you ever wondered what happens to household waste that goes down your kitchen sink and is flushed down the toilet? In Casa Grande, everything that comes out of your house via sinks and toilets leads to the city's water reclamation facility, where it is collected, separated and treated with chemicals and enzymes to break it down.

The Water Reclamation Facility has undergone an extensive expansion in the last ten years to meet the growing demands of our nearly 50,000 residents. Most recently, Phase III of a three part Waste Water Master Plan was completed, which implemented several new stations and processing technologies that have doubled wastewater capacity from 6 million gallons a day to 12 million gallons a day.



Moreover, sewer lines throughout Casa Grande are cleaned and inspected periodically to ensure the efficiency of the wastewater collection system. Routine cleaning helps reduce odors and helps prevent damage from corrosion.

There will be a public open house at the Water Reclamation Facility on Saturday, February 9 from 10 a.m. to 2 p.m. Guided tours will be given around the facility to see how wastewater is processed and treated. Get your questions answered and learn about future expansion projects.

The Water Reclamation Facility is located at 1194 W. Kortsen Road. To sign up for the tour, call the Public Works Department at (520) 421-8625 or email [cperez@casagrandeaz.gov](mailto:cperez@casagrandeaz.gov). Registration is not required but is appreciated.

## Street Fair & Car/Bike Show January 19 & 20

### 2nd & Florence Streets Historic Downtown

#### Street Fair

January 19 - 10:00 a.m. - 5:00 p.m.

January 20 - 10:00 a.m. - 4:00 p.m.

Over 200 exhibitors selling art, pottery, jewelry, clothing, great food, entertainment & more!



#### Car & Bike Show

January 19 - 10:00 a.m. - 3:00 p.m.

#### Free Show & Shine

January 20 - 10:00 a.m. - 3:00 p.m.

More info, call:  
(520) 836-8744

[www.cgmainstreet.org](http://www.cgmainstreet.org)



## Street Fair & Car/Bike Show January 19 & 20

## Casa Grande Awarded Medals Recognizing Achievements in Addressing Childhood Obesity through Let's Move! Cities, Towns and Counties



Photo courtesy of NLC

The National League of Cities (NLC) recognized Casa Grande for recent completion of key health and wellness goals for Let's Move! Cities, Towns and Counties (LMCTC).

LMCTC is a major component of First Lady Michelle Obama's comprehensive Let's Move! initiative, which is dedicated to solving the childhood obesity epidemic within a generation.

Four medals were awarded to Casa Grande for action taken to improve access to healthy affordable food and increase opportunities for physical activity.

### [Bronze Medal in Goal I: Start Early, Start Smart](#)

For having an active interagency collaboration on early care and education programs.

### [Bronze Medal in Goal III: Smart Servings for Students](#)

For having at least 60% of public schools participating in the School Breakfast Program.

### [Bronze, Silver and Gold Medals in Goal IV: Model Food Service](#)

For having at least 30% of municipally- or county-owned or operated venues that serve food having implemented a policy for healthy and sustainable food service guidelines aligned with the Dietary Guidelines for Americans.

### [Bronze, Silver and Gold Medals in Goal V: Active Kids at Play](#)

For mapping all playspaces, completing a needs assessment of playspaces, developing an action plan, and launching at least three proven policies, programs, or initiatives from the action plan to continue to increase access to physical activity.

"Children are our future, so it is imperative that we as a community join together to educate our youth in Casa Grande and implement programs to combat childhood obesity," said Mayor Jackson. "We're honored to receive these medals, but most importantly, encourage families in Casa Grande to participate by implementing healthy lifestyle

choices for their children."

Council member Mary Kortsen received the medals on November 29, 2012 during the National League of Cities conference in Boston, Massachusetts.

To learn more about Casa Grande's accomplishments, visit:

[www.healthycommunitieshealthyfuture.org](http://www.healthycommunitieshealthyfuture.org)

Pictured: Council Member Kortsen, Dr. Howard Koh, Assistant Secretary of Health, U.S. Department of Health and Human Services and Mayor Ted Ellis, NLC President and mayor of Bluffton, IN.

## Earn it, Keep it, Save it

Have your taxes done for FREE!

If your household income is below \$50,000 per year, you may qualify for an Earned Income Tax Credit of up to \$5,600. United Way of Pinal County can help with IRS certified volunteers. Call Frances at (520) 836-0736 or visit [www.unitedwayofpc.org](http://www.unitedwayofpc.org).



## City Hires New Administrative Services Director



Dawn Jett is the new Administrative Services Director for the City. She began her duties on December 11, 2012. As Administrative Services Director, she oversees a variety of complex management and technical work in human resources.

Jett left her post as Manager of Employee Relations for the City of Henderson, Nevada to come to Casa Grande. While in Henderson, Jett was responsible for ensuring all city policies, union contracts, and state and federal laws were adhered to. Previously, she worked for the City of Peoria as a Human Resources Consultant.

"Although I am originally from a small town in the Midwest, in my heart Arizona is my home state and I am happy to return," Jett said. "Casa Grande has a strong commitment of service to the community, which I value a great deal. Moreover, the City is stable in its leadership and its direction and I believe there are great things in its future."

Jett has a Bachelor's degree in Communications from the University of Wisconsin and a Master's degree in Human Resources Management from the University of Phoenix. She holds a professional certificate in Labor Relations from the National Public Employers Labor Relations Association.

## Casa Grande HOA Academy 2013

The City of Casa Grande is pleased to announce that The Leadership Centre is offering a six-session HOA Academy in Casa Grande beginning in February. This is a great opportunity to learn some basics about how HOAs operate in your community.

Classes are free for Casa Grande residents, \$10 for non-Casa Grande residents. Sessions are planned from 6:00 p.m. to 8:30 p.m. in the Council Chambers located at 510 E. Florence Blvd.

### [CLASS SCHEDULE/COURSE DESCRIPTION](#)

#### [February 6, 2013 - HOA 101](#)

An overview of the responsibilities and challenges associated with running a neighborhood or homeowner association. Obligations of the board of directors, members, committees, employees, professional advisors, and vendors will be reviewed.

#### [February 13, 2013 - Legal Aspects of HOAs](#)

This class will provide participants with a practical foundation of the legal components of homeowner associations. This includes creation and enforcement of codes, covenants and restrictions (C, C & Rs), legal jurisdictions and obligations of HOAs, and rights of homeowners.

#### [February 20, 2013](#)

#### [Budgets, Financial Statements & Reserves](#)

This class will cover fiduciary responsibilities, reserve amounts, budgets and audits.

#### [February 27, 2013](#)

#### [How to Conduct Successful & Peaceful Meetings](#)

Topics include: how to address security issues, creating an agenda that will work for you, ground rules, ice breakers and keeping minutes.

#### [March 6, 2013](#)

#### [Selecting a Management Company & Other Vendors](#)

This class teaches the steps in selecting a management company and other important vendors who work for the association (landscape companies, pool maintenance, etc.), how to determine specifications, request bids, review and analyze bids and make final selections.

#### [March 13, 2013](#)

#### [Resolving Neighborhood & Homeowner Issues](#)

From issues that involve the people who live and work in HOAs to issues that involve homes and other construction within the HOA.

For more information and to register, contact The Leadership Centre at (480) 420-8521 or register online, [www.theleadershipcentre.org](http://www.theleadershipcentre.org)



## Ed Hooper Rodeo Grounds 2525 N. Pinal Ave.

### Saturday, February 16 - Parade

Beginning at 9:00 a.m., the parade will kick-off the festivities with over 50 entries. Parade route will be on Florence Blvd. from Brown Ave to the north and continue on Florence Street in Historic Downtown.



### Saturday & Sunday, Feb. 16 & 17 All Native American Rodeo

These cowboys will showcase their abilities in bareback, saddle bronc, and bull riding. There will be tie down and team roping, along with steer wrestling and barrel racing events. The event will host the 2nd Annual Quad-Nation Roping for all of the neighboring ropers. Performances will be held both days.

### Monday, Feb. 18 - Full Day of Ropings

The morning will kick-off with a numbers roping hosted by the West Pinal County Mounted Sheriff's Posse. The afternoon makes way for the 2nd Annual Maple Leaf Classic, honoring the Canadians who winter in the Casa Grande area.

### Tuesday & Wednesday, Feb. 19 & 20 - Mike Cervi Jr. Memorial

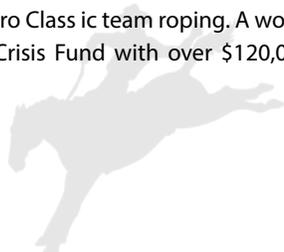
This 2-day event will include a Pro/Am roping, the pre-roping and the Pro Classic team roping. A world class team roping event with benefits going to the Justin Cowboy Crisis Fund with over \$120,000 donated to date.

### Thursday, Feb. 21 - Barrel Race & WPRA Timed Event

This day will focus on the ladies. Estimated 200 barrel racers.

### Saturday & Sunday, Feb. 23 & 24 - Ranch Rodeo

Fun for the whole family. The cowboys and their ranch horses compete in four tema events: wild cow milking, stray gathering, calf branding, and trailer loading. There will also be a saddle bronc individual competition. Buckles, prizes, and added money reward the top team individuals. The crowd will enjoy action, thrills, excitement, and laughs in a wholesome environment.



## Hiking Safety Tips Casa Grande Mountain

Winter is here, which means time for outdoor recreation in Casa Grande. Hiking is a favorite past time that many people can enjoy right here on Casa Grande Mountain Park.



Before you go on your hike, however, be sure to follow these safety tips:

- Plan your routine in advance and let someone know where you will be located in case of an emergency.
- It's always a great idea to hike with another person or group of people. If you go alone, make sure that you keep track of the direction you came from.
- Carry a cell phone in case of an emergency.
- Take a bottle of water to stay hydrated.
- Apply plenty of sunscreen. Wear sturdy shoes, a hat and sunglasses.

You can access the trails on CG Mountain via the Peart trailhead, 1086 S. Peart Rd. or Arica trailhead, 2090 E. Arica Rd.



## Help Reduce Pet Overpopulation: Spay/Neuter Your Pet for FREE

The Arizona Companion Animal Spay/Neuter Committee awarded the City of Casa Grande Animal Care & Adoption Center a \$10,000 grant to assist with spay and neuter surgery costs. This is the second year the City has been awarded this grant. The grant funds were made available from the support and sales of the Arizona Companion Animal Spay and Neuter Pet Friendly License Plates.



Residents who live in the Casa Grande City Limits can apply to spay or neuter their pets at no cost. Only two pets per household are eligible. Pets must be at least 4 months old and have a current rabies vaccination. A rabies vaccination certificate must be presented or one will be provided at the time of the surgery at a cost of \$10.

Pet owners who are interested in participating in the program must fill out an application to receive a voucher. Application forms are available at the Finance Office (510 E. Florence Blvd., Building B) or by calling the Animal Care & Adoption Center at (520) 426-9300. The voucher only covers the cost of the spay or neuter. The pet owner has no obligation to receive additional services other than the rabies vaccination. Once applications have been submitted, staff will call within a week to schedule a surgery date. The Animal Care & Adoption Center will continue to give out spay and neuter vouchers to residents who live in the Casa Grande City Limits until grant money is depleted.

**FAST FACT** According to the Humane Society of the United States, a cat and her kittens can produce over 400,000 offspring in seven years.

# Uncontained Trash Collection Schedule 2013



A new map and schedule for uncontained trash was mailed to all households who receive a city utility bill. Uncontained trash is anything that is not considered household waste, such as tree limbs, discarded appliances, furniture, mattresses, carpet and other bulky items too large for placement in the trash container. These materials may also be delivered to the landfill regardless of zone collection schedule.

Residents with alleys do not need to call for a pickup. Residents without alleys must call (520) 421-8625 or visit the city website (service request) the week before zone collection date to schedule curbside pickup. To view the 2013 Uncontained Trash Map & Schedule, visit [www.casagrandeaz.gov/web/guest/uncontainedtrash](http://www.casagrandeaz.gov/web/guest/uncontainedtrash)

## Please Note the Following:

- Place uncontained trash for collection the weekend before the scheduled collection week.
- Trash must be placed before 6:00 a.m. on the first day of the collection week to assure collection.
- Bag and tie or box leaves and grass clippings.
- Cut tree trimmings over 5 feet in length
- Limit size of waste pile to 8 ft long x 5 ft wide x 4 ft high (approximate size of a full bed pickup truck).
- No tires, heavy construction materials, or glass windows, shower doors, mirrors or fluorescent light tubes.
- No appliances with Freon--refrigerants. Appliances with Freon may be taken to the landfill for recycling. \*Please be advised there is a \$15 Freon removal fee.
- No hazardous materials.

## License & Rabies Clinic

In Casa Grande, dogs, cats and ferrets must have current rabies vaccinations and must be licensed if over 4 months old. This clinic is a convenient, affordable way to comply with the law and keep your pets healthy and safe.

**Rabies Vaccinations \$10**

License Fee	Dog	Cat	Ferret
Unaltered	\$30	\$20	\$5
Altered (spay/neuter)	\$15	\$10	\$5
Altered with microchip	\$10	\$5	\$5

For more information, call the Finance Office at (520) 421-8600 or the Animal Care & Adoption Center at (520) 426-9300.

**Saturday, February 2**  
**10 a.m. - 2 p.m.**  
**A Leash on Life Dog Park**  
**2525 N. Pinal Avenue**

Get Your Plate Now!

## Cox Channel 11 Programs

**City Scene: Your Inside Look at Casa Grande**  
 Monthly program that features different projects/events happening in Casa Grande. The show offers giveaways to lucky viewers.  
 Monday, Wednesday, Friday & Sunday  
 7:30 a.m., 11:30 a.m. & 7:30 p.m.

**Parade of Paws**  
 Program that features pets available for adoption.  
 Monday, Wednesday, Friday & Sunday  
 7:00 a.m., 11:00 a.m. & 7:00 p.m.

**Council Meetings**  
 Monday, Wednesday, Friday & Sunday  
 12:00 p.m. & 8:00 p.m.

## Grande Sports World

All games at Grande Sports World are free and open to the community. So bring your lawn chair and check out some of the best athletes play ball.

**Teams Training This Winter**  
 Real Salt Lake 1/21-1/28  
 New England 1/21-1/30  
 Seattle Sounders 1/28-2/5  
 Vancouver Whitecaps 1/30-2/75

**Scheduled Scrimmages**  
**January 25 - 11 AM**  
 New England vs Sporting KC  
**January 29 - 6 PM**  
 New England vs Vancouver

12684 West Gila Bend Hwy.  
 (877) 909-9777  
 For the most up-to-date schedule:  
[www.facebook.com/gsw10](http://www.facebook.com/gsw10)

## CALENDAR OF EVENTS/MEETINGS

For more events/meetings, visit [www.casagrandeaz.gov](http://www.casagrandeaz.gov)

EVENT	DATE/TIME	LOCATION	CONTACT	Area Code 520
City Council Meeting	1/7, 7pm	Council Chambers	City Clerk, 421-8608	
Art in the Alley	1/8, 5:30pm	Downtown Casa Grande	Main Street, 836-8744	
Unity March	1/18, 1pm	Len Colla to City Hall	Parks & Recreation, 421-8637	
Street Fair & Car/Bike Show	1/19 & 20, 10am	Downtown Casa Grande	Main Street, 836-8744	
City Council Meeting	1/22, 7pm	Council Chambers	City Clerk, 421-8608	
Teen Employment Workshop	1/26, 1pm	Teen Center	Parks & Recreation, 421-8677	
Mutt Show & License/Rabies Clinic	2/2, 10am	Leash on Life Dog Park	Parks & Recreation, 421-8677	
City Council Meeting	2/4, 7pm	Council Chambers	City Clerk, 421-8608	
Planning/Zoning Commission	2/7, 6pm	Council Chambers	Planning, 421-8637	
Water Reclamation Facility Open House	2/9, 10am	1194 W. Kortsen Road	Public Works, 421-8625	
Cowboy & Indian Days	2/16-24, All Day	Ed Hooper Rodeo Grounds	<a href="http://casagrandecowboydays.com">casagrandecowboydays.com</a>	\$
City Council Meeting	2/19, 7pm	Council Chambers	City Clerk, 421-8608	
Casa Grande Senior Follies	2/23, 1pm	Central Arizona College	Senior Center, 421-8760	\$

\$ Requires a Fee or Admission

## Dave White Municipal Golf Course

January through March Rates

Before 1 pm:		After 1 pm:	
18 holes with cart	\$36.87	18 holes with cart	\$30.48
18 holes walking	\$31.96	18 holes walking	\$25.57
9 holes with cart	\$24.09	9 holes with cart	\$24.09
9 holes walking	\$19.18	9 holes walking	\$19.18

(520) 836-9216    2121 N. Thornton Road, Casa Grande

\*All rates are per person, tax not included. These rates are subject to change.