

Regular Meeting

**ARTS & HUMANITIES COMMISSION
MINUTES OF THE MEETING
HELD IN THE COUNCIL CHAMBERS
510 E. FLORENCE BOULEVARD, CASA GRANDE, AZ 85122
WEDNESDAY, MARCH 2, 2016**

A. Call to Order:

Chairman Voyce called the meeting to order at 4:30 p.m.

The following members were present:

Seprina Packard
Jeanette Rhodes
Stacey Seaman
Jonathan Voyce
Mary Gonzales

The following members were excused:

Lorrie Carter
Gloria Smith

Also present:

Remilie S. Miller	City Clerk
Anna M. Guerra	Deputy City Clerk
Kayla Fulmer	City of Casa Grande Public Information Officer

B. Minutes:

Member Packard moved to approve the Regular Meeting minutes of February 3, 2016. Member Rhodes seconded the motion and was carried unanimously.

It was the consensus of the Commission to discuss New Business Item E.1 at this time, and then proceed with regular sequence of the Agenda.

E. New Business:

**E.1 Discussion on Establishing a Website for the
Arts & Humanities Commission**

City Clerk Miller introduced Kayla Fulmer, City of Casa Grande Public Information Officer (PIO).

In response to Ms. Fulmer, Chairman Voyce conveyed that the Commission would like to have a Website that would list past, present, and upcoming events the Commission is hosting, and also have a link to the various Art Organizations in the Community.

Member Packard suggested to place a “Donate Button” could be placed on the Website that would allow anybody visiting the page to donate instantly if they wanted to.

In response to Member Packard, Ms. Fulmer conveyed that she would have to seek the advice of the City Attorney regarding having a Donate Button on the Website.

Member Rhodes conveyed that a Website would allow the Community to know what the Commission does.

Member Seaman conveyed that the Commission’s Website could be used as a Clearing House of information for the public.

Ms. Fulmer conveyed that the Webmaster can easily maintain the calendar and can set the calendar up so the Commission can invite different organizations to list their items on the calendar, this would be the responsibility of the organizations to list updates and their events.

Ms. Fulmer explained how the Commission’s Webpage could be designed and the components that could be integrated to the Webpage. Further, Ms. Fulmer relayed that she would simplify the URL and could create it quickly.

Ms. Fulmer conveyed that the Commission could coordinate with the Casa Grande Dispatch to increase their profile, and then branch into social media, such as Facebook and Twitter. Ms. Fulmer explained that social media integration can be attained very easily. Further, Ms. Fulmer relayed that citizens who visit Facebook can link to the City Webpage.

Member Seaman conveyed that she could set up a Facebook account for the Commission if someone could set up the Twitter account.

In response to Member Voyce, Ms. Fulmer conveyed that as long as the Commission does not plan to advertise on Social Media, there is no cost to have their pages.

Ms. Fulmer conveyed that she would need to review the branding Guidelines to ensure compliance with the City's regulations. Further, Ms. Fulmer conveyed that the Commission would need to provide her with the content, the look, and the links the Commission would like to incorporate; she would then have the Webmaster create the Webpage.

In response to Chairman Voyce, Ms. Fulmer conveyed that the Commission would need to consolidate what they would like the content to include on a Word document. Further, Ms. Fulmer relayed once that is done, she will set up a meeting with a Commission Representative, the Webmaster, and herself to finalize the details. Ms. Fulmer relayed that she could keep the Website in a "test environment" until the Commission is comfortable.

In response to Chairman Voyce, Ms. Fulmer conveyed that she can have the Commission's Webpage up and running by June 1, 2016.

City Clerk Miller conveyed that once the Commission submits the lists, she can compile the data and provide it to Ms. Fulmer. Further, City Clerk Miller conveyed that she has several projects some of which include the Commission's Five (5) Year Plan, pictures of all the Art pieces throughout the City, the possibility of auctioning the paintings on the Website, and the announcement of various upcoming events of the Commission.

Ms. Fulmer conveyed that she is here to support the Commission. The Commission expressed their appreciation to Ms. Fulmer.

C. Reports:

C.1 Update on The Piatigorsky 2016 Concert

City Clerk Miller reported that The Piatigorsky Foundation Concert is scheduled for three (3) performances on March 15, 2016. The evening performance for the general public will be at the Paramount Theatre at 7:00 p.m. Debbie Martin, owner of Paramount Theatre has collaborated with Kathy LeBlanc on the details for the evening performance.

City Clerk Miller conveyed that there will also be two (2) day performances. The performances will be held at Casa Grande Union High School. Attendees are students from the listed schools:

- Casa Grande Union High School
- Cactus Middle School
- Villago Middle School
- Casa Grande Middle School
- Ironwood Elementary School

The performances are scheduled for 9:15 a.m. and 10:30 a.m.

City Clerk Miller stated that the contract has been received and executed by City Manager Thompson; the requisition payment of \$750.00 has been processed. City Clerk Miller further conveyed that the City PIO issued a press release for this event. The event is also posted on the City's Webpage, the "City Wire", as well as an e-mail blast, and the City's Channel 11.

City Clerk Miller conveyed that Martin Hebda, Band Director for Casa Grande Union High School, and Barbara Wright of CG Elementary School District are well informed and prepared for the school concert.

D. Unfinished Business

D.1 Review and Discussion of the Completed 2016 Plein Air Event

City Clerk Miller offered results of the 2016 Plein Air Painting Event as follows:

Number of Artists Participated: **27** (22 Adults and 5 youth)

1	Carefree	
5	Casa Grande	
1	Chandler	
1	Coolidge	
1	Dorset VT	
1	Eloy	
5	Glendale	
1	Maricopa	
1	Mesa	
2	Phoenix	
1	Scottsdale	
1	Sedona	
4	Sun City West	
2	Tempe	
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A total of 25 paintings were judged.

Judges:

<u>Name</u>	<u>Organization</u>
Jeanette Rhodes, Member	Casa Grande Arts and Humanities Commission
Yvonne Johnson, Member	Casa Grande Valley Fine Arts Association
Mary McGregor, Member	
Frank Menchaca, Professor	Central Arizona College
Ralph Varela, Council Member	Casa Grande City Council
Steven Wagoner	Community Member

Winners:

ADULT						
Category	Prize	Description	Artist #	FirstName	LastName	
Best of Show	\$ 500.00	Old Shingles	5	Spencer	Simmons	Tempe, AZ
2nd Place	\$ 250.00	In the Morning	7	Mauriel	Morejon	Phoenix, AZ
People's Choice	\$ 100.00	CG 16	1	Israel	Lopez-Arenas	Casa Grande, AZ
\$ 850.00						

YOUTH (under 18 years)						
Category	Prize	Description	Artist #	FirstName	LastName	
Best of Show	\$ 100.00	The Clock	17	Grey	Pippenger	Glendale, AZ
2nd Place	\$ 75.00	Yellow Flower	19	Honey	Pippenger	Glendale, AZ
People's Choice	\$ 50.00	The Clock	17	Grey	Pippenger	Glendale, AZ
\$ 225.00						

There was no sale of non-winning painting.

Report on Revenue and Expenditures

Revenue:

The Arts & Humanities Commission collected a total of **\$490.00** registration fees (22 Adults @ \$20.00 each and 5 Youths @ \$10.00).

Expenditures:

Total Budget for the 2016 Plein Air Painting Event		\$1,591.54
(Publication = 116.54, Prize Award = \$1,075 and Reception = \$400.00)		
Total Expenses:		\$1,660.97
Prize Award for Adult	\$ 850.00	
Prize Award for Youth	225.00	
Advertising (Notices)	116.54	
Reception:	469.43	
<i>Safeway (Food)</i>	\$ 413.77	
<i>Safeway (water, napkins, plates, forks/spoons)</i>	38.49	
<i>Chevron (5 bags of Ice)</i>	10.65	
<i>Dollar Tree (table covers)</i>	6.52	
Difference		(\$ 69.43)

City Clerk Miller announced that the winning paintings will be on display at Casa Grande City Hall through March 16th located at the second floor hallway. Thereafter, display of the paintings at the City's Public Library will be arranged.

Further, City Clerk Miller conveyed that the press release announcing the winners was issued by City's PIO and announcements were posted on the Website.

The pictures below contain the winning paintings for the 2016 Plein Air Painting Event.

"Old Shingles" Artist - Spencer Simmons



“In The Morning” Artist – Mauriel Morejon



“CG 16” Artist – Israel Lopez-Arenas



“The Clock” Artist – Grey Pippenger



“Yellow Flower” Artist – Honey Pippenger



In response to Member Voyce, City Clerk Miller conveyed that there were five (5) paintings that have not been sold in addition to the Youth’s paintings. There are also five (5) new paintings from the 2016 Plein Air Painting Event. Further, City Clerk Miller relayed that Mayor Jackson suggested for the Commission to display the paintings for sale at the Mayor’s State of the City Address scheduled for March 9, 2016.

Member Rhodes suggested having a function at the Art Museum to auction the paintings. Further, Member Rhodes announced that all that would be needed is a Docent for the event.

In response to City Clerk Miller, Member Rhodes conveyed that the contact for the Art Museum would be David Fitzgibbons, in the event the Commission wanted to auction the paintings at the Art Museum.

City Clerk Miller expressed her appreciation to the Commission Members and the Judges who participated and attended this years event.

City Clerk Miller conveyed that she went \$69.00 over the allotted refreshment budget, with several trays left over that were given away at the end of the event. Further, City Clerk Miller conveyed that since there was so much food leftover, the Commission may want to consider scaling down the reception, or not having a reception at all for the next years event.

Member Gonzales conveyed that having a fruit, vegetable, and cheese tray should be sufficient for next year.

Chairman Voyce conveyed that the reception is a nice touch that shows another level of commitment to the event and he would like to continue the reception, possibly on a scaled down version.

City Clerk Miller conveyed that one of the Judges suggested dividing the youth age award category for next years event. Perhaps having youth age fourteen (14) and under, and youth sixteen (16) to eighteen (18) award category.

In reponse to Member Voyce, City Clerk Miller relayed that for the younger age groups, a gift card could be given as a prize award, and as the age increases the prize can increase accordingly.

Chairman Voyce and Member Rhodes conveyed that they had several participants express their gratitude for the Plein Air Painting Event.

In response to Chairman Voyce, City Clerk Miller conveyed that the notices and information of the Plein Air Painting Event gets published for public information as soon as the Commission approved the guidelines, budget, award, and details of the event.

Chairman Voyce suggested advertising the event earlier in the year in order to garner more participants. City Clerk Miller conveyed that the guideline would need to be prepared prior to advertising the event.

Chairman Voyce suggested creating the guidelines and advertising the event earlier next year for optimum participation.

Member Seaman suggested contacting the Art teachers in the schools in order to have more youth participants.

Member Gonzales conveyed that the Commission needs to ensure that the word gets out to the schools for more youth participation.

City Clerk Miller conveyed that the paintings were on display upstairs at City Hall, and would remain there until the end of March 2016. After that, the paintings will be on display at the Casa Grande Public Library. Further, City Clerk Miller announced that she has been approached by two people who are interested in the buying winning paintings (Downtown Scene).

City Clerk Miller conveyed that she would need to have the paintings appraised before they can be sold.

City Clerk Miller announced that since the 2016 winning paintings are still on display and not yet appraised, she will sell the previous winning paintings that are already appraised at the Mayor's State of the City Address scheduled for March 9, 2016 at The Property Conference Center.

In response to Chairman Voyce, City Clerk Miller conveyed that she would have Deputy City Clerk Guerra contact Regis Sommers and Member Smith to appraise the paintings.

D.2 Review and Discussion on the Commission's Ten-Minute Play Contest

City Clerk Miller conveyed that the event has been advertised in the Casa Grande Dispatch. Directors for each play have been assigned and provided by Member Seaman.

City Clerk Miller requested for the names of the Judges for the play production scheduled for April 2, 2016.

Member Seaman conveyed that one of the Judges will be Cathy Harding, and some of the potential Judges have had scheduling conflicts. Further, Member Seaman conveyed that if there are no objections to having a married couple be Judges, she would like to ask Karen and Keith Burns.

Chairman Voyce conveyed that the Burns were a good choice, their integrity is top notch.

Member Seaman conveyed that she would follow-up with the Burns', and report the information to City Clerk Miller.

Member Seaman conveyed that she was committed to the Spring Production at Central Arizona College on the same day as the Ten Minute Play Production. Further, Member Seaman announced that she would be present during the day for the rehearsal, and has arranged for Alice and Ken to run the Ten-Minute Play production on April 2nd at 7:00 p.m.

Member Seaman conveyed that Pat Cash, one of the finalists, will have a professional videographer to video tape all the shows. Member Seaman conveyed that the videographer will not edit the show, but this is something she can easily do.

In response to City Clerk Miller, Member Seaman conveyed that she will create the program for the event.

D.3 **Review and Discussion of the Commission's**
Bravo Award Reception Scheduled for May 7, 2016

City Clerk Miller conveyed that she and Member Seaman have been working simultaneously on the Bravo invitation and a Grant proposal for another project; therefore, the Bravo Nominees have not been notified.

City Clerk Miller conveyed that she could call the Nominees, letting them know that they were nominated for the award, and ensuring that they save the date to attend the reception. Further, City Clerk Miller conveyed that a program would need to be created with the input of the Commission.

City Clerk Miller conveyed that she would check with one of the City dignitaries to see who would be interested and available to attend the event.

City Clerk Miller presented the draft invitation to the Commission.

Member Packard moved to approve the draft invitation for the Bravo Award. Member Rhodes seconded the motion was carried with a 5-0 voice vote.

In response to Member Rhodes, City Clerk Miller conveyed that the Bravo Award recipient is not aware of her nomination. Further, City Clerk Miller conveyed that she would send a formal letter to her asking her to be there.

Member Seaman conveyed that since she knows the recipient of the 2015 Bravo Award, she will make sure she attends the reception.

Member Seaman conveyed that John Rooney has agreed to make the commemorative award for the budget amount approved by the Commission.

In response to City Clerk Miller, Member Seaman conveyed that she would ask Mr. Rooney for a draft sketch design of the commemorative award for the Commission's review. City Clerk Miller announced to indicate on the award "2015 Bravo Award".

D.4 Update on the 4th Round 2015/2016 City of Casa Grande Arts & Humanities Commission Educational Partners Program Mini-Grant

City Clerk Miller conveyed that there is a balance of \$2,022.40 available from the Tohono O'odham Nation grant for the Commissions Mini-Grant Program. The Notice for the 4th Round Mini-Grant was advertised.

In response to Chairman Voyce, City Clerk Miller conveyed that the deadline for submissions on the 4th Round is March 22, 2016, and will be at the Commission's April meeting for consideration.

F. Public Comments:

Member Seaman expressed her appreciation to City Clerk Miller for her recent assistance with the grant application process for the 2016-17 Prop 202 for the Gila River Indian Community.

City Clerk Miller conveyed that she and Member Seaman have been working on a grant for the Gila River Indian Community which is a scaled down version of the "Plenary Arts Festival" that was submitted to the Bloomberg Foundation in 2015.

G. Adjournment:

There being no further business for discussion, the meeting was adjourned at approximately 5:39 p.m.

Jonathan Voyce
Chairman